



samsara

*THE RULES OF THE GAME HAVE CHANGED*

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# Revolutionizing the Lottery Industry Through Blockchain Technology

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## Contact

Samsara Protocol Limited  
22/F, 3 Lockhart Road,  
Wanchai, Hong Kong

email

[hello@samsaraprotocol.io](mailto:hello@samsaraprotocol.io)

website

[samsaraprotocol.io](https://samsaraprotocol.io)

# Samsara: A New Way to Play

Blockchain technology is in the process of revolutionizing the online gaming industry. The trustless nature of the technology combined with its inherent transparency and traceability deliver systems which negate the primary concerns surrounding online gaming for players and operators alike.

Samsara is applying the technology to the lottery industry through its four interconnected concepts to offer the market a new way to play.

- **Samsara Protocol:** a decentralized white-label lottery protocol which enables the running of provably-fair lotteries and random draws through proprietary smart contracts run on the Ethereum blockchain.
- **Samsara Luxury Lotto:** the world's first provably-fair, blockchain-powered luxury lottery, and Samsara Protocol's proof-of-concept.
- **Fair Play Consulting:** Samsara Protocol's business development, client management and communications arm.
- **SRA Token:** the vehicle for investment into the Samsara ecosystem, and the world's first and only endless lottery ticket.

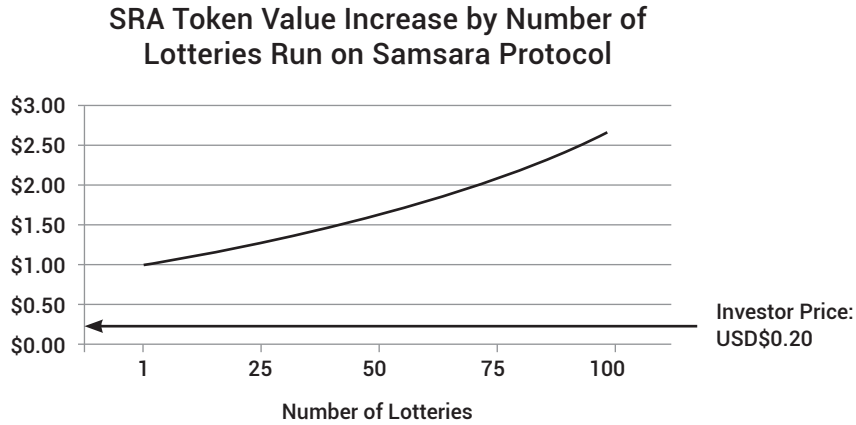
In the short-term, Samsara aims to deliver a simple, effective and secure solution to the central issues of trust and transparency in lottery games to the market. In the mid-to-long-term, Samsara aims to bring blockchain-powered lotteries into the mainstream, and to work with regulators to ensure safe, provably-fair lotteries are accessible to all.

## The SRA Token & SRA Token Lotto

SRA are ECR20 tokens of which a maximum of 200,000,000 will be issued.

Every SRA Token is an endless lottery ticket—in the form of a smart contract—which gives the token holder entry into every single SRA Token Lotto prize draw held from the date of token purchase. Every lottery run on Samsara Protocol contributes to the SRA Token Lotto prize fund, and draws will be held each time the prize fund value reaches 1 Ether. This gives token holders the chance of winning infinite cash prizes.

At launch the first publicly accessible 250,000 SRA Tokens will be issued for sale, priced at USD\$1.00 per SRA. Thereafter SRA will see incremental value increases with every new public issue, each time a lottery launches on Samsara Protocol.



## Investing in Samsara

As it is entering the market with a complete product, a live proof-of-concept and a structured business development and growth arm, Samsara will approach the market somewhat differently to the standard models currently being seen in the crypto and blockchain sphere.

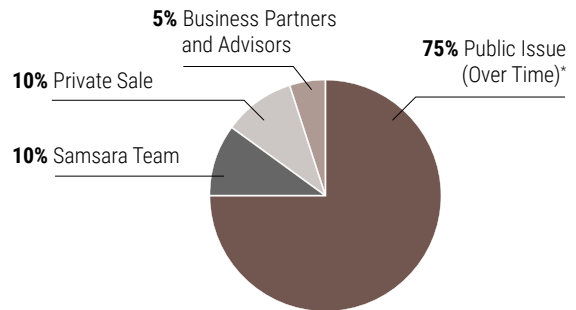
No ICO will be held for Samsara at launch. Instead, Samsara has reserved 10 percent of all SRA Tokens to ever be issued, or 20,000,000, for pre-launch private investors, priced at USD\$0.20.

In addition, at every subsequent public issue of SRA Tokens 10 percent will be reserved for initial investors, giving them the opportunity to add to their original investment at 50 percent of market price as Samsara’s market penetration grows.

The funds raised through the private SRA Token pre-launch sale will be used to recoup expenses already incurred in the development of Samsara, and to fund the next stage of its development as outlined in the **Samsara White Paper & Business Plan**.

Samsara’s private pre-launch SRA Token sale will be held by invitation only. For more information or to register your interest, please contact the Samsara team at [info@samsaraprotocol.io](mailto:info@samsaraprotocol.io).

### SRA Token Distribution



*\*Including post-launch airdrops & bounty campaigns*